

Exposure

a goodall photography & design publication

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Fred's Snapshot

It was only last month that I was expressing sympathy for the victims of hurricane Katrina. Now I have to do the same for the people along the Texas/Louisiana border who were affected by Rita. I hope that everyone in the Houston area is safe, sound, and back to your routine after our brush with hurricane Rita. The empty supermarket shelves, empty gas pumps, and traffic-jammed evacuation routes made Rita a hurricane that none of us will soon forget even if we didn't bear the brunt of it's fury. These hurricanes validated a truth for me: Possessions will come and go. All that is really important is caring for the ones you love. Give someone you love a hug today. They deserve it.

Monthly Special - Portraits in the Park

Outdoors is one of the most beautiful environments for photographing people, portraying the warmth and special bond between them. Schedule your outdoor family portrait session by 11/06/05 and receive a FREE set of holiday greeting cards.

OCTOBER IS FAMILY PORTRAIT MONTH

Portraits of family members play an important role in building a family. Portraits are a gift you give yourself, your children, and generations to come. They tell the world how much you value your loved ones, and they grow more precious as time goes by. Great family portraits are a tradition with us. We have the knowledge and experience to create a portrait that will reflect the special qualities of your family while you're still together. Take this opportunity to capture this time in your family's history.



Digital Camera Review: Fuji FinePix Z1



Fujifilm's entry into the slim cam competition is the FinePix Z1 (\$340 street). With 5MP, 3x optical zoom (36-108mm equivalent), and a 2.5-inch scratch-resistant LCD screen, it's got all the standard features found in the rest of the slim cams plus a few more. Chief among these is the Natural

Light scene mode. It turns the flash off, boosts ISO up to the camera's max of 800 to allow for faster shutter speeds, and minimizes noise with a blur filter. Fujifilm clocks the startup time as 0.6 sec, and in practice it is basically instant-on. Shutter lag, also pleasantly short, can be cut further by engaging the High-Speed mode in the camera's main menu. But, it'll also drain your battery faster. Despite its small size, the Finepix Z1 is comfortable to hold. A small switch next to the shutter release toggles between movie and still modes, so it's simple to shoot a quick movie clip between photos. Overall, the Z1 is a good style cam. It looks good and functions well in lower light.